

Northeast Tennessee

There's More.

OUR
Music Roots
RUN DEEP

10 MUST
VISIT
Waterfalls

MADE IN
Northeast
Tennessee

MORRISTOWN TENNESSEE

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Panther Creek State Park | Mountain Makins Festival | Lakeway Latin Food Festival
Morristown Strawberry Festival | Historic Downtown | Crockett Tavern and General Longstreet Museums

VisitMorristownTN.com |   

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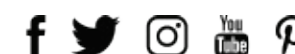
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ON THE COVER | Blue Plum Festival in Johnson City, TN
Photo by CaseSensitive Photos, Jay Huron

Visit NortheastTennessee.org for more travel tips and area information.

Connect with us!



THE SOUNDTRACK OF AMERICA
MADE IN
TENNESSEE
☆☆☆
TNVACATION.COM



OUR MUSIC ROOTS RUN DEEP

Our music roots run deep in the Appalachian Mountains of Northeast Tennessee. Home to the birthplace of country music, this is where it all began back in 1927. Our rich musical heritage lives on today and continues to influence music around the world. Whether you are looking for country, bluegrass, blues, americana, jazz, folk, pop or rock, you won't have to go far to catch a live show around here. Because we do not want you to miss out on all of the great music in our region, we have compiled a list of our favorite music venues, festivals, and events.

Our Top Music Festivals

BLUE  PLUM
FESTIVAL

JOHNSON CITY
BLUEPLUM.ORG
Find out more on page 35.

Bristol
Rhythm & Roots
Reunion

BRISTOL
BRISTOLRHYTHM.COM
Find out more on page 27.

FUNFEST

KINGSPORT
FUNFEST.NET
Find out more on page 41.



MUSIC LIVES HERE

WHERE TO CATCH LIVE MUSIC

ABINGDON

myswva.org
visitingdonvirginia.com

Heartwood is Southwest Virginia's gateway to regional craft, music, food and local culture.

BRISTOL

discoverbristol.org

With its rich musical heritage, there are many wonderful options to enjoy music in Bristol. Known as the place where country music began, you can also find shows at a variety of venues throughout downtown Bristol and beyond.

The Birthplace of Country Music Museum, in affiliation with the Smithsonian Institute, tells Bristol's story as the birthplace of country music and the Bristol Sessions.

Paramount Bristol, a beautifully restored theatre, hosts nationally and internationally known music and entertainment artists.

ELIZABETHTON

tourcartercounty.org

The **Covered Bridge Park** hosts a summer music series on Saturday evenings, June through August. There are also many music events held at **Roan Mountain Community Park**, **Roan Mountain State Park Amphitheater**, **Blue River Studios** and **Bonnie Kate Theater**.

Grab a bite to eat and listen to local musicians at **Jiggy Ray's Pizzeria**.

GREENEVILLE

visitgreeneviltn.com

Greeneville is home to the historic **Capitol Theatre** and the nationally recognized **Niswonger Performing Arts Center**. The **General Morgan Inn** in downtown also hosts local bands and events throughout the year.

Greeneville is also home to country music stars **The Band Perry** as well as bass player and harmony vocalist **Barry Bales**.

HANCOCK COUNTY

hancockcountyttn.com

River Place on the Clinch has cabins and a retreat center, canoes and rafts to float the river, and live music every weekend in the summer and most weekends throughout the year.

JOHNSON CITY

visitjohnsoncitytn.com

Founders Park in downtown Johnson City hosts **Founders After 5**, a series of concerts, on Friday nights during the summer.

Capone's, **Down Home**, **The Hideaway**, **Wild Wing Cafe**, and **The Willow Tree Coffee House & Music Room**, among other venues, create a vibrant music scene in downtown Johnson City.

Mary B. Martin School of the Arts brings a new level of appreciation of the visual and performing arts to East Tennessee State University.



Pickin' Porch in Kingsport



Down Home in Johnson City



Niswonger Performing Arts Center in Greeneville

JONESBOROUGH

jonesborough.com

You will not only find freshly brewed coffee and crafted spirits at **The Corner Cup** and **Tennessee Hills Distillery**, you may also find live, local music to enhance your experience.

The **International Storytelling Center** also features handcrafted stories and music in special concerts, as well as the **National Storytelling Festival**, the **Jonesborough Yarn Exchange**, **Jonesborough Storytellers Guild**, and the **Storytelling Resource Place**.

KINGSPORT

visitkingsport.com

On weekends at **Gypsy Circus Cider Company**, **High Voltage**, **Model City Tap House**, and **Sleepy Owl Brewery** you will almost always find live music to accompany your crafted drink.

The **Pickin' Porch** is a long running weekly show hosted by Rick Dollar and produced in downtown Kingsport.

JOHNSON COUNTY

johnsoncountyttnchamber.org

Heritage Hall Theatre is a restored downtown theatre for enjoying performances and community events.

Long Journey Home is Johnson County's heritage music and arts celebration, held every Labor Day weekend.

ROGERSVILLE

rogersvillechamber.us

Great music paired with delicious food and drinks take place weekly at **Hale Springs Inn**.

Bellamy's Hardware in Surgoinsville vibrates to the beat of the region's top bluegrass and country performers monthly.

UNICOI

unicoitn.net or unicoicounty.org

Farmhouse Gallery and Gardens hosts the annual **Fiddlers & Fiddleheads Festival**. Local musicians gather at the **Bogart-Bowman Cabin** for **Pickin' on the Porch**, a weekly open mic session.



MUSIC SERIES

ABINGDON

Thursday Jams

Market Pavilion
 May through July | 7pm

January Jams

Barter Theatre
 Fridays and Saturdays | 8 pm

BRISTOL

Sounds of Summer Concert Series

Downtown, State Street
 Tuesday/Thursday during the summer | 7pm

Farm and Fun Time

Birthplace of Country Music Museum
 Second Thursday of every month | 7pm

GREENEVILLE

Lyrics on the Lawn

Downtown at the Dickson-Williams Mansion
 Thursdays during the summer | 7pm

JOHNSON CITY

Founders After 5

Founders Park
 Fridays during the summer | 6pm

JOHNSON COUNTY

Harbin Hill Farms

Fall and summer | 6pm

JONESBOROUGH

Brews & Tunes

International Storytelling Center Plaza
 Sundays during the summer | 4pm

Music on the Square

Main Street
 Fridays during the summer | 7pm

KINGSPORT

Twilight Alive

Downtown, Broad Street
 Fridays during the summer | 7pm

Waterfalls

IN NORTHEAST TENNESSEE

10 MUST VISIT Waterfalls

Luckily, Northeast Tennessee is filled with beautiful rivers and streams, many of which flow into waterfalls of all shapes and sizes, from surging cascades to plunging showers. Whether you're in the mood for an all-day trek, or a short hike, you can venture through Northeast Tennessee without the crowds.

JONES FALLS

36.2031° N, 81.9816° W

This 100-foot waterfall is situated between Roan Mountain, Tennessee, and Elk Park, North Carolina. The estimated length for this hike is about 7 miles round-trip, with the approach hike taking a bit longer due to substantial elevation gain.

BUCKEYE FALLS

36.0876° N, 82.5751° W

This massive cascade is perhaps one of the most mysterious and elusive falls in the Southeast. Located in Clarks Creek Recreation Area, Buckeye Falls is often called the highest waterfall east of the Mississippi, with height estimates ranging from 475 to 700 feet. Though the hike to the falls isn't terribly long at 3.5 miles. Please use caution, hiking to Buckeye Falls can be dangerous.

COON DEN FALLS

36.2534° N, 82.1187° W

There are a couple of ways to arrive at Coon Den Falls, but we prefer the 4-mile loop along the Appalachian Trail. The glistening 50-foot waterfall is tucked away in the Roan Mountain area, which is known in spring for its blooms of rhododendron and a wide variety of wildflowers, including trillium.

ELROD FALLS

36.4353° N, 83.2464° W

Elrod Falls offers a huge payoff for a tiny hike. Located just 10 minutes outside of Sneedville, the waterfall can be accessed at the end of a gravel road off of state Route 31. There's a picnic area at the trailhead, and a 0.1-mile path will lead you down to the cascading waterfall and its two swimming holes.



Jones Falls



Laurel Falls



Margarette Falls

GENTRY CREEK FALLS

36.5676° N, 81.7048° W

The 4.5-mile out-and-back hike follows Gentry Creek and weaves through rhododendron on the way to the 60-foot falls. This impressive, two-tiered waterfall is located near Mountain City.

LAUREL FALLS

36.2640° N, 82.1231° W

The majority of the trail to Laurel Falls is relatively flat and easy. It is perhaps one of the most popular waterfall hikes in the region and located in Hampton. The area around the waterfall is perfect for a picnic and a good cool down before the tough climb back out.

LOWER HIGGINS CREEK FALLS

36.0888° N, 82.5333° W

For a less-traveled waterfall experience, make your way to Erwin. The main section of the falls flows 100 feet. You'll walk about 1 mile along Lower Higgins Creek, with a bit of steep hiking near the end, to reach the main falls.

MARGARETTE FALLS

36.0711° N, 82.7185° W

Among Northeast Tennessee's most popular waterfalls, this trail is just under 3 miles round-trip and is a gorgeous spot. Along the way, you'll catch glimpses of several smaller waterfalls before reaching the main viewpoint for Margarette Falls.

PINE RIDGE FALLS AND SILL BRANCH FALLS

36.1253° N, 82.5377° W

Just outside of Erwin in the Clarks Creek area, Sill Branch Falls and Pine Ridge Falls are local favorites for their stunning rock features and easy access. Each waterfall is about a 1 mile out-and-back hike offering lovely streamside walking with a gradual incline.



Elrod Falls

Southern Dining & SPIRITS



Maple Bourbon Cedar Plank Salmon at McKinney's Restaurant & Tavern



Captain's Table

OUR FAVORITE NORTHEAST TENNESSEE RESTAURANTS AND DISTILLERIES

Amis Mill Eatery

127 West Bear Hollow Rd, Rogersville, TN
amismill.com | 423.272.7040

Sit on a deck overlooking a waterfall while dining on smoked prime rib, fresh seafood, huge burgers, delicious salads, cajun cuisine and homemade desserts.

Captain's Table

2285 Hwy 321, Hampton, TN
lakeshore-resort.com/captains-table
423.725.2201

If you're hungry after a long day on the water, pull up a chair at the Captain's Table, Lakeshore Resort & Marina's restaurant with a breathtaking view of Watauga lake. The Captain's Table is open March through October.

East Tennessee Distillery

2285 Hwy 321, Hampton, TN
mellomoon.com | 423.391.0383

East Tennessee Distillery and Roberson's Tennessee Mellomoon moonshine is steeped in the tradition of the Appalachian Mountains.

McKinney's Restaurant & Tavern

110 W Main St, Rogersville, TN
halespringsinn.com | 423.272.5171

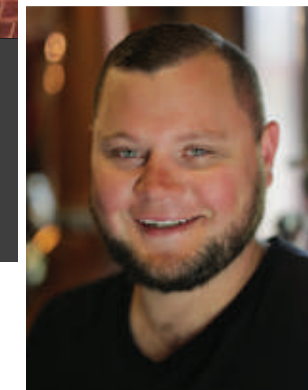
Named in honor of John McKinney, who built Hale Springs Inn in 1824, McKinney's Restaurant & Tavern offers food and drinks made with the freshest ingredients and of the highest quality.

Tennessee Hills Distillery

127 Fox St, Jonesborough, TN
tnhillsdistillery.com | 423.788.9105

Tennessee Hills Distillery was founded in 2014 and is located in the historic "Salt House." They produce only authentic and original products that are unique to the Tennessee hills.

These are only a few of our local favorites. Check with each city for a full list of options.



MEET the DISTILLER

STEPHEN CALLAHAN

TENNESSEE HILLS DISTILLERY

Stephen Callahan knows a thing or two about alcohol – and about making dreams come true. Growing up in Jonesborough, he and his brothers had a true interest in brewing beer. Callahan attended Emory & Henry College where he majored in biology and chemistry. His intent was to go to medical school, but when his father fell ill, he decided to stay close to home and help out on the family farm. He ultimately went to work at Eastman, as a chemist, and was soon accepted into Lincoln Memorial Medical School.

Yet, he had never truly stopped thinking about his passion for making alcohol. He looked for work as a distiller but nobody would hire him. "That's all I really wanted to do," said Callahan. "I knew I was good at it and I feel like I found my passion pretty early in life. I didn't want to give up on it. But I was considered too young (25) and I was over-educated. I was pretty much a chemist trying to be a distiller."

In October of 2014 he heard that the iconic Salt House in Jonesborough was available for purchase after having sat empty for 15 years. Callahan knew what he wanted to do so he

made a call to the mayor of Jonesborough and asked him what he thought about opening a distillery in Tennessee's oldest town. By fall of 2015, Tennessee Hills Distillery was up and running.

"I try to tell everybody they should have initiative and to find one thing that makes them want to get out of bed every day, and then try to get paid for it," said Callahan. "It's all about leaving a legacy for me and especially here in Tennessee's oldest town. To come in and be the young guy who shakes things up, and a year later be the number one business on Trip Advisor...that's pretty amazing."

"My wife and I enjoy what we do and we're blessed," he said. "But we also have a really solid foundation of local customers. That's the beauty of what we do – the customers are so great. I've come to know so many on a first name basis and they buy into what we're doing. That's what makes all of this so special – that group of customers got us through one year and into the second and if it weren't for them we wouldn't be here."



127 Fox St, Jonesborough, TN 37659
tnhillsdistillery.com | 423.788.9105

Made in NORTHEAST TENNESSEE

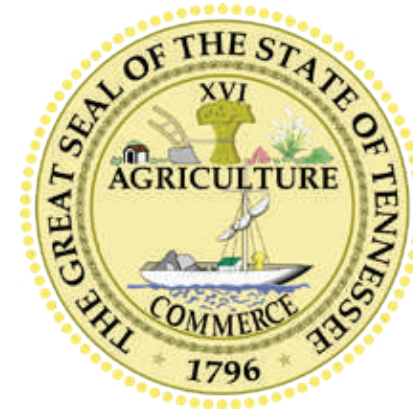
BLUE LIZARD ▶

Made in Johnson City, Blue Lizard Australian Sunscreens have been dermatologist trusted for over 20 years.



DR. ENUF

For nearly half a century, there's been a legend growing from Johnson City. It is all about a refreshing soft drink enriched with vitamins and minerals.



◀ THE TENNESSEE STATE SEAL

Along Jonesborough's Main Street stood the silversmith shop of William and Matthew Atkinson, designers and engravers of the Great Seal of the State of Tennessee. Authorized by the Tennessee Constitution of 1796, the seal was first used in 1802.

◀ LONG ISLAND ICED TEA

The Long Island Iced Tea was first made in Kingsport on Long Island of the Holston River during the Prohibition era by Charles Bishop, aka "Old Man Bishop."



TRITAN FROM EASTMAN

Tritan plastic, produced in Kingsport, is used in hundreds of food contact products around the world, including water bottles, blenders and food storage containers.



▲ COMIC ILLUSTRATIONS

Charles Vess, from Abingdon, has illustrated Marvel Comics (including cover art for The Amazing Spider-Man), DC Comics (Swamp Thing), and the Sandman series written by Neil Gaiman. He also illustrated the Gaiman novel Stardust.



MAN PRODUCTS ▼

Remind everyone close enough exactly what kind of MAN you are. Solid cologne, beard oil, and fabric wax are a few items produced in Rogersville.



POINTER BRAND ▶

Made in Bristol and inspired by their ruggedness, character, and style, L.C. King named his first line of clothing "Pointer Brand."



WATAUGA LAKE WINERY ▶

Grapes are grown at the nearby Villa Nove Vineyards in the Butler area of Johnson County, and the wine is sold at the historic Dry Run School, located a few miles away.



▲ COLGATE-PALMOLIVE

The Colgate-Palmolive Company, located in Morristown, is an American worldwide company focused on the production, distribution and provision of household, health care and personal care products.



▲ SOUTHERN POTTERIES' BLUE RIDGE DINNERWARE

Hand-painted in Erwin from 1917 to 1957 and is most famous for bright, bold floral patterns with exquisite detail.

THE BAND PERRY ▶

The musically inclined Perry siblings, Kimberly, Reid, and Neil, grew up in Greeneville with their four other siblings. In 2005, they joined forces as a working band and are now Grammy-award winning musicians.



◀ MAPES

Mapes Piano Strings Co. has been constructing piano, guitar, banjo and speciality strings in Elizabethton since the 1950s.

A Guide to Northeast Tennessee

FAMILY FUN



4

OUR FAMILY FAVORITES

1 HANDS ON! DISCOVERY CENTER

This brand new all-ages science center offers fun interactive programs and exhibits that include a three-story climber, a musical Tesla coil, giant building blocks, and a maker studio, inviting guests to engineer a rocket, create a masterpiece, and uncover something new.

visithandson.org

2 GRAY FOSSIL SITE

The Gray Fossil Site is a place where visitors can view and learn about an active Pliocene-era fossil dig site. Scientists believe the site was formed by an underground limestone cave that collapsed and created a sinkhole. This left a vast fossil deposit that dates back approximately 5 million years.

gfs.visithandson.org

3 BRISTOL MOTOR SPEEDWAY

Bristol Motor Speedway, known among race fans as “The Last Great Colosseum,” is located in Bristol. The popular motorsports venue hosts NASCAR Cup series and other racing events annually. The nearby Bristol Dragway, known as “Thunder Valley” due to the acoustics created by its location, also hosts numerous events.

bristolmotorspeedway.com

4 KINGSFORT CAROUSEL

The Kingsport Carousel, which features more than 30 hand-carved animals, has quickly become one of Northeast Tennessee’s most popular attractions – and not just for kids. The carousel is located inside another area favorite, the original Pal’s on Clinchfield St.

engagekingsport.com



1&2



3



5 KINGSFORT AQUATIC CENTER

Open year-round. The indoor area encompasses 46,000 square feet and includes three multi-purpose, heated pools, designed for recreation and instruction, including the region's only Olympic-size pool.

The outdoor area consists of a water park that includes two water slides, a water playground and a 900-foot lazy river, which is open from Memorial Day through Labor Day each year.

swimkingsport.com

SYCAMORE SHOALS STATE HISTORIC PARK

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THROUGHOUT THE YEAR.

ELIZABETHTON, TN | SYCAMORESHOALSTN.ORG | 423.543.5808

Rediscover Rocky Mount



Living History Tours
Tues. – Sat. 11 – 4

(423)- 538-7396

www.rockymountmuseum.com



6 ANDREW JOHNSON NATIONAL HISTORIC SITE

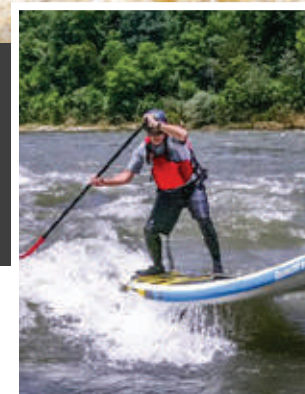
Make learning about history in Northeast Tennessee fun at any age with a visit to the Andrew Johnson National Historic Site. The National Park features a visitor center, museum, Johnson's early home and cemetery. Johnson was also the first U.S. President to be impeached and guests to the visitor center can take part in history by participating in a mock impeachment decision based on a timeline of events that took place during Johnson's presidency.

nps.gov/anjo

7 JONESBOROUGH HISTORY & MYTHBUSTING TOURS

The tours, offered at various times throughout the year, will help those visiting the 239-year old town separate facts from myths, while putting their investigative skills and knowledge to the test. If you are more of a history buff, perhaps the History Tour offered by the Heritage Alliance would be more your style. Tickets to both tours may be purchased at the Chester Inn State Historic Site & Museum on Main St.

heritageall.org



MORE THAN *just* RAFTING

MATT MOSES

USA RAFT & MOUNTAIN RIVER GUIDES

For decades, the Nolichucky River has been popular with rafting enthusiasts who just can't wait to hit the thrilling rapids in one of the most beautiful spots in the Southeast.

For much of that time Matt Moses has been right there on the banks of the Nolichucky with the wildly popular rafting business, USA Raft. Its popularity, in fact, led Moses to expand his business, now called Mountain River Guides. No longer is the business just about rafting the Nolichucky River Gorge – although that continues to bring folks in by droves. These days, Mountain River Guides also provides guests with cave tours, standup paddleboard lessons, and guided fly fishing trips and lessons.

"We're more than rafting," said Moses. "We've repositioned ourselves so that we're now an all-inclusive provider. I wanted to provide more work for the staff, I wanted to offer more experiences for the guests and I wanted to keep them here longer to share the beauty of Northeast Tennessee with them," said Moses. "We wanted to get away from just being a

one-day experience and we wanted to expose them to all that we have to offer."

Guests come from all over the United States, and from quite a few other countries too.

"Last year we had 13 guests from Alaska, 48 from California and a bus load from Minnesota," said Moses. "Our top states are North Carolina, Tennessee, South Carolina, Florida and Kentucky but we've had guests from every state. We also have visitors from England, Australia, Holland... all over the place."

What was once a seasonal endeavor is now open year-round, something Moses is also very excited about.

"It used to be that during the winter months I was the only one around," he said. "Now that we've added all these other activities, we've got four full-time people through the winter and a number of guides working part-time."

"We've shifted the dynamic of seasonal jobs to keeping people employed longer, having guests stay longer and giving them more to enjoy about beautiful Northeast Tennessee."



2 Jones Branch Rd, Erwin, TN 37650
mountainriverguides.com | 800.872.7238



AMERICA'S NIGHT RACE



THURSDAY, AUGUST 16

FRIDAY, AUGUST 17

CALL: 423.BRISTOL | BRISTOLTIX.COM



Uncover our heritage and culture through art, theater, and historic sites. Find out more about what makes Northeast Tennessee's traditions unique through local artisans and craftsfolk.

OUR CULTURE IS STEEPED IN TRADITIONS OF THE SOUTH.

BARTER THEATRE

The longest running professional theatre in the United States, Barter, has been entertaining patrons since 1933.

As you lose yourself in a world of adventure, comedy, romance, and suspense, you'll laugh, gasp with surprise, and perhaps even shed a tear as you watch stories unfold via a professional cast that will take your breath away. Well-known actors, such as Gregory Peck, Ernest Borgnine, Frances Fisher, and Patricia Neal performed in productions at Barter early in their careers.

bartertheatre.com

THE BIRTHPLACE OF COUNTRY MUSIC MUSEUM

The Birthplace of Country Music Museum, an affiliate of the Smithsonian Institution, tells the story of the famous 1927 Bristol Sessions recordings, explores how evolving sound technology shaped their success, and highlights how that rich musical heritage lives on in today's music.

The museum also houses a performance theater and a radio station, WBCM.

birthplaceofcountrymusic.org/museum

CHESTER INN STATE HISTORIC SITE

The Chester Inn Museum is a state-owned historic site, which was built in 1797.

The museum features exhibits that focus on the Inn and its history, as well as the historic downtown area of Jonesborough, the Washington County Courthouse, and such significant stories as the birth of the State of Franklin, for which Jonesborough served as the capital.

heritageall.org



Sycamore Shoals State Historic Park

BAYS MOUNTAIN PARK AND PLANETARIUM

Explore the magic of Bays Mountain in Kingsport. The Park features a picturesque 44 acre lake, hiking trails, a Nature Center with a state-of-the-art Planetarium Theater, and Animal Habitats featuring wolves, bobcats, raptors and reptiles.

baysmountain.com

INTERNATIONAL STORYTELLING CENTER

The International Storytelling Center is home to the world's foremost storytelling event, the National Storytelling Festival, which takes

place the first weekend in October and draws some of the world's top storytellers.

The Center also hosts a teller-in-residence series, as well as the Jonesborough Yarn Exchange and Jonesborough Storytellers Guild.

storytellingcenter.net

HALE SPRINGS INN

The historic Hale Springs Inn was built in 1824 by John A. McKinney and is nestled in the heart of historic downtown Rogersville. The Inn features nine spaciouly appointed guest rooms and suites, all with private baths.

Hale Springs Inn has three presidential suites, all named after presidents which have been

previous guests to the Inn: Andrew Jackson, Andrew Johnson, and James Polk. Free tours available.

halespringsinn.com

MARY B. MARTIN SCHOOL OF THE ARTS

The Mary B. Martin School of the Arts at ETSU brings to the region a fall-spring season of high-caliber public performances and events – including all genres of music, theater, dance and storytelling, film screenings, lectures, exhibitions, visual artists, public art, comedy and illusion.

etsu.edu/martin

NISWONGER PERFORMING ARTS CENTER

The Niswonger Performing Arts Center (NPAC) is a regional performing arts center located in historic downtown Greenville. NPAC, which seats more than 1,100, has hosted hundreds of concerts and other events since it opened in 2004.

npacgreenville.com

PARAMOUNT BRISTOL

Paramount Bristol opened in 1931. Its dazzling interiors and iconic marquee were characteristic of the Paramount Pictures chain of Art Deco movie palaces. After an ambitious restoration in 1991, the Paramount reopened as a sparkling new performance facility, equipped for all manner of stage presentations from ballet to Broadway musicals.

paramountbristol.org

ROCKY MOUNT STATE HISTORIC SITE

Rocky Mount is a two-story log house built in the late 1820s, and is located on the former property of William Cobb in Piney Flats. Today, visitors can step back into the year 1791 and gain an appreciation for the daily lifestyle of a frontier family as costumed interpreters invite guests into the restored house. Visitors discover the daily chores in the kitchen, barn, weaving cabin, gardens and sheep.

rockymountmuseum.com

SYCAMORE SHOALS STATE HISTORIC PARK

The park's visitor center features interpretive exhibits highlighting the history of the late 18th century, an Eastern National bookstore and a gift shop. The annual presentation of Tennessee's Official Outdoor Drama, *Liberty!* is held every July with Fort Watauga as a backdrop, telling the story of the colonists who settled in the area.

sycamoreshoalstn.org

UNICOI COUNTY HERITAGE MUSEUM AND CLINCHFIELD RAILROAD MUSEUM

The Unicoi County Heritage Museum is located inside a turn-of-the-century home. The museum showcases the county's history in uniquely themed rooms.

The Clinchfield Railroad Museum pays homage to the Town of Erwin's rich railroad history. The museum is located adjacent to the Unicoi County Heritage Museum.

unicoicounty.org



A Northeast Tennessee HISTORY LESSON

DEBORAH MONTANTI

HERITAGE ALLIANCE

Deborah Montanti has been involved with historic preservation in Northeast Tennessee for more than 25 years, with 16 of those as Executive Director of the Heritage Alliance of Northeast Tennessee and Southwest Virginia.

The Heritage Alliance is dedicated to preservation of the region's architectural, historical and cultural assets, while also operating two museums in Jonesborough, the Chester Inn state owned historic site and the Jonesborough/Washington County History Museum, as well as playing a role in the development and operation of the Chuckey Depot train museum. They also provide walking tours, cemetery tours, a one-room school house and several theatrical pieces dedicated to the history of Jonesborough and Washington County.

Montanti admits she has been a history buff her entire life and works to combine her passion for the past with education and conservation. "History has always fascinated me. I was one of

those kids who needed to understand the why of everything. History helps us do that. When I left corporate life in 1993, I entered the world of history museums and have been wandering around in them ever since."

It's no coincidence that Montanti landed in the oldest town in Tennessee, also known as the Storytelling Capital of the World. "Every day, I get to learn from and connect to ordinary men and women who have helped to form this region. And I get to share those stories with new people who will help to form the region as it will be. Past present and future. What's not to love?"

Montanti admits that a day in the life of historic preservation can be crazy, almost as crazy as some of the characters whose stories she tells. "There are a lot of interesting tales in Washington County and beyond. Northeast Tennessee has always been home to folks who dance to a different drummer. I think the craziest true story is still being written," Montanti said.



Rocky Mount State Historic Site

EXPLORE... *A different side of Virginia*



MYSWVA.ORG

Music | Craft | Outdoor Recreation

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SOMETHING MUCH MORE THAN A SIMPLE GETAWAY.

VIRGINIA IS FOR LOVERS

#SWVA     

PLAYING IS FOR THE YOUNG
AND YOUNG AT HEART. STAY THAT WAY.

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VIRGINIA IS FOR LOVERS



Virginia Creeper Trail



Heartwood



Endless water fun.



Barter Theatre

EXPLORE A DIFFERENT SIDE OF VIRGINIA

SOUTHWEST VIRGINIA & ABINGDON

Tucked in the ancient Appalachian Mountains of Southwest Virginia is a vibrant culture of tradition, food, music and craft. It's a region of spectacular views, abundant outdoor recreation, and rich natural resources. Rooted deep in history, this culture is authentic... distinctive... alive.

HEARTWOOD

Heartwood: Southwest Virginia's Artisan Gateway is your tempting first-taste of the culture and heritage of Southwest Virginia, a coalition of 19 counties, four cities and 54 towns in the Commonwealth. From the sounds of the region's distinctive bluegrass to the sights of world renowned folk artists from around the mountains, you will find moments of discovery for the entire family.

The flavors are nothing short of inspiring. Heartwood is complete with visitor information and local staff to guide you on a full experience of Southwest Virginia with recommendations on unique assets and opportunities for exploration. Heartwood also encompasses four shopping galleries featuring juried craft, a farm-to-table style restaurant and a coffee wine and brew bar.

Located off Interstate-81 at Exit 14 in Abingdon, Heartwood is your starting point for any trip to

Virginia; be inspired with the culture of the region and take off to discover craft, food, and heritage! Hours are Monday-Wednesday 9am -5pm, Thursdays from 9am-9pm, Fridays from 8a 5p, Saturdays from 9am-5pm and Sundays from 10am-3pm.

1 Heartwood Cir, Abingdon, Virginia 24210
276.492.2400 | MySWVA.org

IT'S ALWAYS PLAY TIME IN ABINGDON

Visitors to the picturesque Blue Ridge Mountain town of Abingdon are typically looking for some serious play time. Whether the play is on stage at Barter Theatre, the state theatre of Virginia, or in the great outdoor playground of the Blue Ridge Mountains, it's always play time in Abingdon.

The Virginia Creeper Trail starts in downtown Abingdon and owes its unusual name to the old steam engines that slowly labored up the steep mountain grades with heavy loads of lumber and iron ore. The multi-purpose trail runs along a railroad right-of-way that dates back to the 1880s, and is used by walkers, runners, horseback riders and bikers. Numerous bike rental shops will shuttle riders to the highest point on the trail for a modest fee. The easy downhill ride and awesome views of the Mount Rogers area make The Virginia Creeper Trail a family favorite.

The Appalachian Trail runs through the nearby Mount Rogers National Recreation Area, and offers some of the most unique terrain in Virginia with wild ponies grazing on the grassy bald knobs and views that extend to North Carolina.

The Barter Theatre in downtown Abingdon attracts people from all over the country. When it first opened its doors during the Great Depression, patrons could buy a ticket by bartering produce or livestock. The theatre became known as a launching pad for rising stars like Gregory Peck, Patricia Neal, Ernest Borgnine, or Ned Beatty. Eight decades later, this professional theatre performs year-round in two unique venues, and is still the epicenter of Abingdon's cultural life.

Main Street and Historic Downtown Abingdon are perfect for those whose idea of play time includes shopping, nightlife or live music. The historic downtown district is filled with unique shops and galleries. A craft brewery and winery are nearby. Abingdon also offers culinary adventures with a food scene that is rooted in Appalachian traditions. Mountain trout, stone ground grits, heirloom apples and pastured pork products are on the menu at Abingdon's 34 independently owned restaurants.

ALL ABOUT SOUTHWEST VIRGINIA: See MySWVA.org | ALL ABOUT ABINGDON: See VisitAbingdonVirginia.com



let your imagination soar...

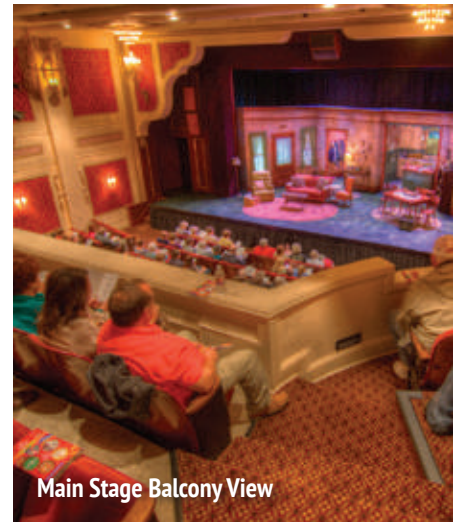
tickets start at just \$20



bartertheatre.com • 276.628.3991



Cast of Mamma Mia



Main Stage Balcony View

UNLEASH YOUR IMAGINATION!

BARTER THEATRE

Laugh, scream, gasp and lose yourself in a world of adventure, comedy, romance and suspense. Escape to Barter Theatre in Abingdon, Virginia, and experience world-class entertainment. Let your imagination run wild and discover thrills like you never have before, watching stories unfold at the nation's longest-running professional theatre.

Barter Theatre has wowed audiences for 85 years. Today, Barter is one of the last year-round, professional, resident repertory theaters remaining in the United States. With the annual season running from February through December, and with on average two shows on each of the two stages, there is almost certainly something for everyone at Barter Theatre year-round.

The performances are some of the most anticipated events in the region bringing in patrons from all over the country. Barter offers a wide variety of genres from comedies and family-centric shows, to scary thrillers meant to keep audiences on the edge of their seats. Some of the most famous and beloved musicals and shows in entertainment history have been performed at Barter Theatre such as Mamma Mia, Footloose: The Musical, The Wizard of Oz, and A Christmas Carroll just to name a few.

With the caliber of show performances at Barter, you can imagine, the number of outstanding actors that have graced the Barter Theatre stage throughout the decades. A few on the list of famous actors include Gregory Peck, Ernest

Borgnine, Ned Beatty, Larry Linville, Wayne Knight, Jim Varney, Gary Collins and Patricia Neal.

But how did this unique place get started? By the vision of an enterprising young man named Robert Porterfield. The year was 1933, and the country was going through the Great Depression. Porterfield had started his career as an actor in New York, but the declining economy made work and food scarce. As Porterfield and his fellow actors were struggling to get by, he thought of his home region of Southwest Virginia where food was abundant, but there was a lack of live theatre. From this, the idea of Barter Theatre was born. Porterfield recruited his fellow professional actors from New York and brought them to Abingdon.

He wanted to provide cultural nourishment in exchange for bodily nourishment. Through this idea, "With the vegetables you cannot sell, you can buy a good laugh," the Barter Theatre opened its doors on June 10, 1933. By the time the lights went down for the premiere of "After Tomorrow," the cast was playing to a full house of local residents who had paid admission of 35 cents or the equivalent in produce, which then went to feed the hungry actors. At the end of the first season, the Barter Company cleared \$4.35 in cash, two barrels of jelly and enjoyed a collective weight gain of more than 300 pounds.

As the economy improved, a higher percentage of patrons began paying in cash and by 1939 cash customers began to outnumber those who bartered. Each year, Barter Theatre celebrates

its heritage with Barter Days. For a few select performances, patrons are invited to barter for admission by bringing the equivalent amount of canned food. All food gathered is then donated to a local charity. The theatre's annual Barter Days event is held every June. In the past, Barter Theatre collected as much as 6,000 pounds of food in just three days from this event.

Barter Theatre strives to keep many of the original traditions alive. Bob Porterfield was famous for his curtain talks, where he would take the stage to talk about the beloved theatre and give a gift to patrons that had traveled the longest distance to attend the play. Today this tradition is still honored and is a memorable part of attending a show at Barter's Gilliam stage. Much has changed, but the core values, the very soul of Barter, remain the same.

Behind the scenes, Barter uses full-time artisans and technicians in its professional costume, properties and scene shops, as well as in lighting and sound design. Across the organization, Barter has approximately 130 full-time employees, and more than 200 and counting part-time staff, making it one of Abingdon's 10th largest employers.

It is also essential for Barter to be accessible to everyone. Because of this, Barter has ticket prices starting as low as \$20 for every show.

For more information on Barter shows or to purchase tickets call 276.628.3991, or visit bartertheatre.com today.

ALL ABOUT BARTER THEATRE: See BarterTheatre.com for more information and an events calendar.



Birthplace of Country Music Museum

DISCOVER A STORY OF AMERICAN MUSIC

THE BIRTHPLACE OF COUNTRY MUSIC

As music destinations go, Bristol, Tennessee-Virginia is perhaps America's best-kept secret. Located at the crossroads of The Crooked Road: Virginia's Heritage Music Trail and the Tennessee Music Highway, Bristol is recognized by the U.S. Congress as the birthplace of country music—and it's an essential stop for music-loving travelers looking to learn more about America's music roots.

Here are three great ways to explore the Birthplace of Country Music (BCM):

THE BIRTHPLACE OF COUNTRY MUSIC MUSEUM

The Birthplace of Country Music Museum, an affiliate of the Smithsonian Institution, is an immersive, state-of-the-art experience that explores the story of the 1927 Bristol Sessions, examines how evolving sound technology shaped the success of those legendary recordings, and highlights how this rich musical heritage lives on in today's music.

Through multiple theater experiences, interactive displays, text and artifacts, the exciting story of the 1927 Bristol Sessions and their important impact comes alive. The museum offers a variety of fun and engaging educational programs related to our content.

Visitors can also take the music and history of the region home with them through a wide selection of CDs and books in The Museum Store. The store also features over 50 regional juried artisans and it's the perfect

place to find that one-of-a-kind gift from the region.

BRISTOL RHYTHM & ROOTS REUNION

Bristol Rhythm & Roots Reunion isn't just a music festival. It's a three-day celebration of Bristol, TN/VA's music heritage as the birthplace of country music. Every third weekend in September, State Street in Historic Downtown Bristol celebrates the music of Appalachia's past,



Radio Bristol



Bristol Rhythm & Roots Reunion

present, and future with more than 130 acts performing on 20 stages. Despite its size, Bristol Rhythm is one of the most affordable, family-friendly events of its kind in the Southeast.

Bristol Rhythm & Roots Reunion offers the very best in progressive and traditional roots artists performing today. Prestigious acts from a wide range of genres have graced the stages at Bristol Rhythm including Dwight Yoakam, Emmylou Harris, Ricky Skaggs, Dr. Ralph Stanley, The Avett Brothers, Béla Fleck, Sturgill Simpson, Lucinda Williams, Robert Earl Keen, Patty Loveless, Pam Tillis, John Oates, The Drive-By Truckers, Old Crow Medicine Show, The Carolina Chocolate Drops, Sam Bush, and St. Paul & the Broken Bones, to name but a few.

Bristol Rhythm prides itself on its annual artist lineup, but the twin cities' historic downtown is a real showstopper—the festival's main outdoor stages are thoughtfully located by important landmarks including the famous Bristol Sign and the Country Music Mural. Indoor venues include the beautifully restored Paramount Theater and several choice downtown eateries.

The festival has earned numerous awards over the years including being named the "Best Festival" by the Northeast Tennessee Tourism Association and the Southeast Festival and Events Association. The festival has also been listed among the American Bus Association's Top 100 Events in North America. Rolling Stone listed Bristol Rhythm among its "31 Hottest Country Tours and Festivals."

RADIO BRISTOL

Broadcasting live from the Birthplace of Country Music Museum in Historic Downtown Bristol, Radio Bristol showcases the diversity of American roots music from the early recording era to today through a variety of unique and original programming and live concert sessions.

A must-see for travelers is Radio Bristol Presents: Farm and Fun Time, a heartwarming variety show performed and aired live before a studio audience that harkens back to the early days of radio.

Tune in to Radio Bristol on the air at 100.1 FM in the Bristol region or stream the station internationally online at ListenRadioBristol.org and through the station's free mobile app.

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ALL ABOUT BCM: See BirthplaceofCountryMusic.org for more information and an events calendar.



Bristol Rhythm & Roots Reunion



Birthplace of Country Music Museum



State Street

BRISTOL

WHO SAYS YOU CAN'T BE IN TWO PLACES AT ONCE?

Bristol is built on sound: engines revving, fiddles singing and the silence of the outdoors. The downtown buzzes with live music and the outdoors quietly await just beyond. Nestled in the Appalachian Mountains and surrounded by scenic South Holston Lake and the Holston River sits Bristol – The Birthplace of Country Music and home of the “Last Great Colosseum” – Bristol Motor Speedway.

Any first-time visitor's journey to Bristol should start downtown at the state line on State Street. Tennessee and Virginia are divided by brass markers and double yellow lines and are the ultimate photo opp. Historic downtown Bristol has been “A Good Place to Live” since 1856 and proof of that is the historic Bristol Sign, which has spanned State Street since 1915. Other

downtown gems that can't be missed include the Bristol Train Station, built in 1902, the Paramount Center for the Arts, which opened in 1931, the Birthplace of Country Music Museum, and an array of locally-owned restaurants, shops, and art galleries.

The Birthplace of Country Music Museum, a Smithsonian-affiliated museum, opened in 2014 and honors Bristol's musical roots, which began with the historic 1927 Bristol Sessions. The museum tells the story of the sessions' recordings, explores how evolving technology shaped their success and highlights how this rich musical heritage lives on in today's music. One of the premier music festivals in the Southeast, Bristol Rhythm and Roots Reunion, takes place downtown each September. The annual three-day

festival features more than 150 artists the third weekend of September and draws in excess of 50,000 music lovers.

It's Bristol Baby! You can't miss The Last Great Colosseum – Bristol Motor Speedway, which opened in 1961, and has long been one of NASCAR's most popular tracks. It draws fans from all 50 states and more than two dozen countries to its highly anticipated April and August events every year. Bristol Dragway, which opened in 1965, hosts one of the most anticipated NHRA races of the year for drag racing fans every Father's Day weekend, the Thunder Valley Nationals. The setting of the dragstrip, in a valley between the mountains, makes for some of the most unique sounds in the sport when dragsters rumble down the track in excess of 330 mph.



Bristol Train Station

As the gateway to the region's outdoors, Bristol is home to world class fly fishing waters, mountain bike trails and hiking year-round. South Holston Lake, one of the most visited lakes in Tennessee, is perfect for swimming, boating, fishing or waterskiing. The bass fishing on the lake is top-notch and the Holston River is considered one of the top fly fishing waters in the country. There are also a number of city parks that offer plenty of trails for biking and hiking, along with picnic areas. There are several public golf courses, one of which is at Steele Creek Park, which also features a Nature Center, seasonally run kids train, splash pad and paddle boating. Sugar Hollow Park and Whitetop Creek Park are multi-purpose sports complexes with plenty of trails and picnic shelters. Bristol also boasts two caverns: Bristol Caverns and Appalachian Caverns, which can be accessed year-round.

Home to many locally owned and chain restaurants, Bristol has some of the best BBQ and burgers you can find. The famed Burger Bar is among Bristol's top locally-owned eateries, with other favorites including 620 State, Bloom Café and Listening Room, Stateline Bar & Grill, Machiavelli's, The Angry Italian, Southern Churn and Blackbird Bakery. Bristol boasts mouthwatering craft beer at Studio Brew, Holston River Brewing Company, Elderbrew and Bristol Station Brew & Taproom. Two new distilleries are coming to Bristol: Appalachian Heritage (open now) and Lost State (open in 2019).

Stay in or near our downtown to enjoy live music any night of the week and during the day, get lost on the lake or on a trail and shop at our locally owned stores or nationally known favorites at the Pinnacle or the Falls.



Bristol Motor Speedway



BRISTOL RHYTHM & ROOTS REUNION



120+ BANDS



3 DAYS



20+ STAGES

The award-winning Bristol Rhythm & Roots Reunion music festival takes place annually in Historic Downtown Bristol, the Birthplace of Country Music!

Bristol Rhythm & Roots Reunion isn't just a music festival. It's an infectious, three-day culture experience, bursting with creative passion, electricity, and soul. It's an annual celebration of Bristol's rich history as the place where the 1927 Bristol Sessions recordings created the “big bang” of country music.

It's the roots and far-reaching branches of those seminal recordings that fuels the lineup of each Bristol Rhythm & Roots Reunion.

The festival takes visitors on a journey through Appalachia's musical past, present, and future.

See BristolRhythm.com for more information.

ALL ABOUT BRISTOL: See DiscoverBristol.org for more information and an events calendar.



Bristol Rhythm & Roots Reunion



Steele Creek Park



— WHO SAYS YOU CAN'T BE IN —
two PLACES AT ONCE



DiscoverBristol.org

VIRGINIA
IS FOR
LOVERS

THE SOUNDTRACK OF AMERICA
MADE IN
TENNESSEE



NASCAR Racing



The Last Great Colosseum

THE LAST GREAT COLOSSEUM

BRISTOL MOTOR SPEEDWAY

Why do I love thee, Bristol Motor Speedway? Let me count the ways.

We hope Elizabeth Barrett Browning will pardon the paraphrase, but it is a legitimate question for those who love Bristol Motor Speedway and the spectacular environs in which it sits. Especially in late August as the Northeast Tennessee summer is coming to an end and the colorful fall is just around the corner.

And the answer? Well it isn't simple and it isn't short.

First there is the true bond of everyone's love affair with BMS, racing. Consider these two phrases for an instant understanding: "It's Bristol Baby," and "the Last Great Colosseum."

The first, coined by Dale Earnhardt Jr. in victory lane after winning his first and only Bristol Cup race in 2004, explains how important BMS is to the competitors. The latter explains exactly what a BMS race offers to fans in its two annual Monster Energy NASCAR Cup Series races: classic battles.

All of that and more helps create a slice of racing heaven for NASCAR fans and attracts them to Northeast Tennessee just a few miles from downtown Bristol, where country music exploded to life in 1927 and still lives today in the Birthplace of Country Music Museum.

Tucked into the rolling hills on the southwestern side of Bristol, BMS has been attracting legions of fans for almost 60 years. It has grown from a

typical sixties-era NASCAR stop into one of the largest sporting venues in the world, with seating in excess of 150,000.

And much of that growth, that popularity can be tied to the track's August night-racing extravaganza, the Bass Pro Shops NRA Night Race.

Words really cannot do justice to the spectacle that is The Night Race. It's not just a race. It's a feeling, an emotion-filled, sensory-overloaded experience that has to be lived to be believed. A Bristol night race ticket is one of the most coveted in all of racing. Fans begin populating the rolling hills around the track many days before the event, villages of campers by race day growing into cities of RVs, tents and every imaginable camping structure.

Don't let the length of the track fool you. Sure, it's just a little over a half-mile in length but throw in banking of over 33 degrees and you end up with racing many drivers have described as "flying fighter jets in a gymnasium." The result? Speeds over 130 mph, cars racing inches apart running on the ragged edge. All that means frayed tempers, wrecked race cars and often, retribution.

As if the most amazing racing on the Monster Energy NASCAR Cup Series isn't enough to complete a fan's experience, BMS offers much more to make your August stay more enjoyable.

There's Colossus, the world's largest center-hung TV screen offering a can't-miss view of all the racing action in the Last Great Colosseum. It sports four massive high-resolution screens and a

half-million watt, 485-speaker sound system that puts the sights and sounds of the night right into your lap.

BMS understands southern hospitality. From the time you arrive in the afternoon until the action has finally settled, you are treated to an amazing experience. From colorful shuttle busses to carry you from your parking spot to expansive seat size to a generous gate policy (you can bring in your own food and beverages, as long as your cooler is no larger than 14 x 14) to plentiful restrooms, fans truly come first in major-league facility in small-town America.

Then there are the concessions. Lots of them, from fried to frozen and most everything in between. And they are affordable! Never known to stand still when it comes to innovative ... and tasty ... concession items, the BMS food services folks came up with some impressive new offerings for 2018: triple bacon monster burger, sloppy joe burger, buffalo chicken mac-n-cheese on fries and chicken fried steak on fries.

But in the end, it is the on-track product, the battles waged on the half-mile of concrete, the legends that have grown out of those battles, the tales that have been told and grown with each telling, that have drawn generation after generation to this quiet, picturesque corner of Northeast Tennessee that roars so loudly every August.

It's Bristol baby!
That sums it up perfectly.

ALL ABOUT BMS: See BristolMotorSpeedway.com for more information and an events calendar.

DISCOVER

Greeneville, Tennessee

*Rich Heritage...
Friendly People*

*****A*****
**PRESIDENTIAL
TOWN**

VISITGREENEVILLETN.COM



FROM PIONEERS TO PRESIDENTS

GREENEVILLE

Greeneville is a vacation destination like no other! Established in 1783, Tennessee's second oldest town showcases its history in brick sidewalks and immaculate historic sites, churches and homes against a backdrop of majestic mountains, breathtaking waterways, and streams spectacularly enhanced in panoramic color by four very definite seasons. Greeneville is also home to country music stars The Band Perry, NHRA 2012 Pro Stock World Champion Allen Johnson and Grammy award winner Barry Bales, long time bass player and harmony vocalist for Alison Krauss and Union Station.

Home of 17th President of the United States Andrew Johnson and the birthplace of celebrated hero David Crockett, Greeneville combines a progressive approach to the future with a distinctive drive to promote and preserve its unique heritage.

Visitors may tour Johnson's early home and homestead, wander through exhibits in the museums and be witness to the spirit that was our 17th President as they explore his tailor shop where he worked and vigorously discussed issues of that very troubled period in our country.

HISTORICAL SITES

Andrew Johnson Tailor Shop and Museum

The Visitor Center features his presidential museum and original Tailor Shop where many spirited debates took place.

Early Home and Homestead

The home depicts Johnson's early life, the purchase of his first slaves, and his introduction into the political world. The Homestead was owned by Johnson for 24 years before and after his presidency.

National Cemetery

The 17th President was laid to rest in this cemetery, one of the highest peaks in Greeneville, along with his family.

Statue of Andrew Johnson

Sculpted by Jim Gray, the figure of the 17th President is mounted on the corner of College and Depot Streets.

David Crockett Birthplace State Park

Free your imagination to examine the wilderness of East Tennessee in the 19th Century through one of its best known trailblazers, David Crockett. The park features a replica of the cabin in which Crockett was born, complete with a footstone from the original cabin. Guests can garner more insights to the historical figure from the Visitor's Center and Museum, or experience a taste of the outdoors at the campsites, swimming pool, three scenic picnic areas, or at the boating access to the Nolichucky River which flows peacefully along the park shores.

DOWNTOWN

General Morgan Inn & Conference Center

Feel the strife of a community torn asunder by

the heartbreak of Civil War as you see the site and hear the story of the carnage of General John Hunt Morgan by Yankee soldiers in 1864 behind the now-renovated railroad hotel.

Niswonger Performing Arts Center

Continue your tour in historic downtown by visiting our very own 1,135-seat, state-of-the-art facility that has hosted acts from Gladys Knight to the Oak Ridge Boys and Kenny Rogers and has been recognized nationally as a leading entertainment venue for performing artists and theatrical productions.

OUTDOORS

- Five golf courses
- City and county parks
- Within Greene County, 25 miles of the Appalachian Trail in the Cherokee National Forest provide opportunities for hiking, biking and horseback riding, as well as camping, fishing, swimming, white water rafting and picnicking

Greeneville boasts a 10-acre soccer park that provides three regulation soccer fields and one for younger players, a new sports complex that includes two multi-purpose ball fields, a pavilion with restrooms, a concession stand and a covered area with picnic tables. Bordering the venue is a tennis complex featuring six hard-surface courts, two clay-surface courts, an office, tennis shop, and restrooms.

ALL ABOUT GREENEVILLE: See VisitGreenevilleTN.com for more information and an events calendar.




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FIND YOUR PACE

Maybe you're hiking for heart-pumping panoramas, or perhaps you'd rather take it slow and absorb the details. No matter what, Johnson City has adventures for you ranging from hiking and biking to local flavors and entertainment. You'll find there is plenty to explore as you find your pace in Johnson City!

Start Your Adventure
johnson city
Tennessee

VisitJohnsonCityTN.com



Blue Plum Festival



Tannery Knobs



Southern Dozen Rides

YOUR ADVENTURE AND RELAXATION DESTINATION JOHNSON CITY

When it comes to outdoor experiences, Johnson City has something for everyone. From walking and hiking trails for those who like to go on foot, to world-class mountain biking, there's no shortage of excitement here. Hiking trails and walking paths weave through the area, and an abundance of streams, lakes, and rivers give water enthusiasts endless options for adventure.

What makes Johnson City the BEST place for outdoor adventure? PROXIMITY. This is what sets us apart. From the heart of our downtown, which is filled with restaurants, breweries, shops, and live music, you can take advantage of so many adventures within a short distance.

TANNERY KNOBS MOUNTAIN BIKE PARK

Within riding distance of downtown Johnson City, Tannery Knobs covers more than 40 acres of heavily wooded terrain. Designed as a true skills park for all ages, riders can experience the thrill of off-road riding in a progressive environment. All trails and features have been professionally designed and built, ensuring enthusiasts and

beginners alike will find the perfect ride. The park has the IMBA seal of approval as well. But Tannery Knobs is more than just bikes! Take in the amazing views, hike, or run the trails; the park has something everyone. Featuring endless mountain views, the 300-foot ridgeline overlooks Johnson City's historic Appalachian charm.

TWEETSIE TRAIL

The Tweetsie Trail is a 10-mile rails-to-trails project traversing the former ET&WNC Tweetsie railroad right-of-way between Johnson City and Elizabethton. The trail provides opportunities for walking, hiking, running, and biking on a relatively flat grade in a beautiful, natural setting. There are seven scenic bridges along the trail and benches to let you rest and take in the scenery.

BUFFALO MOUNTAIN PARK

Buffalo Mountain Park is a 725-acre natural resource that offers developed paths that are reached from the south side of Johnson City. The park offers 8.2 miles of hiking trails; a 1,100-foot rise from the picnic area to the top can be challenging. The White Rock Loop is a very strenuous, three-mile hike through beautiful hardwood forest. Huckleberry Knob is a moderate hike with the reward of picturesque views of the city when you reach the top. All mileage is measured from the picnic area.

ADDITIONAL HIKING TRAILS:

Appalachian Trail

Though it hugs the North Carolina border for nearly 200 miles, the Appalachian Trail doesn't officially cross into Tennessee until it reaches the Nolichucky River at the Nantahala Outdoor Center (about four miles outside Erwin). On this section, elevations frequently exceed 5,000 feet.

Lacy Trap and Laurel Fork Trails

These trails are a very strenuous 15-mile-loop hike on the Appalachian Trail. Follow US/19E Bypass southeast from Elizabethton, toward Roan Mountain and Boone. At Hampton, the routes separate; turn left and follow US 321/67 to trail.

Pinnacle Firetower Hike

The Pinnacle Mountain Trail serves as a destination trail to a rehabilitated fire tower. The trailhead, at the foot of Buffalo Mountain, provides convenient trail access from Interstate 26, Exit 32, in the Town of Unicoi. From this trailhead vantage point, Pinnacle Mountain Trail #25 winds its way up the mountain at grades the whole family can enjoy.

SOUTHERN DOZEN

If you prefer rolling along on motorized wheels, The Southern Dozen might be for you. The Southern Dozen is a collection of 12 rides and one bonus ride based in Johnson City that travel all around the region. Each one is an adventure in itself that will take you through winding curves, breathtaking natural scenery, historic landmarks, local points of interest, and fun attractions. Whether you feel like exploring caves, seeing wolves, touring historic sites, leaning into heart-pounding curves, or just taking in the views, you'll find a ride that's exactly what you're looking for.

BREWLY NOTED BEER TRAIL

Enjoy a single-day or multi-day adventure on the Brewly Noted Beer Trail. Simply visit the website to register, then start collecting stamps in your "trail log" as you travel from one great Johnson City brewery to the next. Stamps allow you to collect Beer Trail swag!

Johnson City breweries and taprooms include:

- Atlantic Ale House
- Great Oaks Brewing
- Depot Street Brewing (Jonesborough)
- Johnson City Brewing Company
- JRH Brewing Company
- Little Animals Brewery
- Yee-Haw Brewing Company

Visit us today and see why we say "Start Your Adventure in Johnson City!"



Tweetsie Trail



BLUE PLUM FESTIVAL



LIVE MUSIC



2 DAYS



FREE FESTIVAL

The Blue Plum Festival takes place the first weekend in June annually. Since its beginning in 1999 as a way to honor Johnson City's founder, Henry Johnson, the Blue Plum Festival has grown as an outdoor art and music showcase in downtown Johnson City. Stages are located at the Pavilion and Founders Park, as vendors and activities flow through downtown.

The festival consists of a 5K race, two days of music, art and craft vendors, children's area, food court and much more! The goal is to create events that families and friends can enjoy and make memories for years to come.

If you like a variety of music, you'll find yourself right at home at the Blue Plum Festival. Each year, the Festival features trending folk artists and bands, as well as and homegrown acts.

See BluePlum.org for more information.

ALL ABOUT JOHNSON CITY: See VisitJohnsonCityTN.com for more information and an events calendar.

Create Your Story...

through
ART



through
THEATER



through
MUSIC



...all in the
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Historic Downtown Jonesborough

TENNESSEE'S OLDEST TOWN

JONESBOROUGH

THE STORYTELLING CAPITAL

On a warm October weekend in 1973 in Historic Jonesborough, the first National Storytelling Festival was held. Hay bales and wagons were the stages, and audience and tellers together didn't number more than 60. It was tiny, but something happened that weekend that forever changed our culture, this traditional art form, and Tennessee's Oldest Town.

The Festival, now in its 47th year and acclaimed as one of the Top 100 Events in North America, conjures up nearly 11,000 visitors from all fifty states. There's a certain magic about the festival, a magic that shuts off smart phones and holds folks spellbound in the art of well-told stories by dozens of the world's best storytellers.

Known as the Storytelling Capital of the World, Jonesborough offers a storied experience year-

round. From town-wide Christmas events during December, to our festivals and concert series offering live music each week, to live storytelling performances all year long, visitors are sure to delight in our charm. You're invited to experience Jonesborough and the people that call it home all while leaving your footprint on the story that's still being written.

CATCH LIVE MUSIC

While in the heart of the Appalachian Mountains, your visit to Historic Jonesborough wouldn't be complete without attending our Music on the Square weekly concert series. Grab a lawn chair or a blanket and enjoy live music with the townscape of downtown Jonesborough as the setting. Music on the Square features a variety of music that ranges from americana, bluegrass, celtic, irish, old-time, blues and jazz. Held each

Friday evening, May through September, local and regional bands, storytellers, poets and performance artists provide the weekly line-up of live entertainment.

If you are lucky enough to be in town on a Sunday, spend your afternoon trying local craft beer and foods while hearing some great bands at Main Street Brews and Tunes starting in June. To see what drink is on tap and what artist will have your toes tapping, check out their schedule.

DISCOVER ART

Jonesborough Repertory Theatre is the place to find rich dramas, playful comedies to impactful musicals. Since 1970, the Theatre has remained a regional favorite by offering productions year-round.

In keeping with the towns efforts of revitalization and preservation, Jonesborough is embarking on an exciting new preservation project with a full restoration of its 1940's Jackson Theatre. The facility will serve as a music venue, a theatre, and an independent film house.

Immerse yourself in fine art exhibits, artful events, workshops and classes, at the McKinney Center at the Booker T. Washington School. This arts mecca is sure to ignite your creative side with their various programs and events.



Jonesborough Days

ALL ABOUT JONESBOROUGH: Visit Jonesborough.com for more information and an events calendar.

EXPERIENCE STORYTELLING

The world-renowned National Storytelling Festival, produced by the International Storytelling Center (ISC), takes place the first weekend in October. You can also visit ISC during Storytelling Live!, a program that brings a new teller-in-residence to the town each week for daily performances, May-October.

Storytelling has a forever home in Jonesborough with the Jonesborough Storytellers Guild that was created to help others find and share stories through its support of the oral tradition of storytelling. Jonesborough is home to the only Guild in the United States with a weekly performance venue. The Storytelling Resource Place is also located downtown and serves as a

hub of resources and artifacts related to the art of storytelling.

The Jonesborough Yarn Exchange, our original storytelling radio hour helps to harvest, craft, and share stories. The award-winning production, "A Night with the Yarn Exchange", is a monthly live radio performance at the International Storytelling Center celebrating the culture, history, and stories of the people of Jonesborough and the Southern Appalachian Region.

UNCOVER HISTORY AND HERITAGE

History comes to life in this 18th century town. Its well-preserved Main Street will take you on a beautiful journey through the past. One of

the best ways to experience Jonesborough is by taking a town tour with our preservation society, the Heritage Alliance. Your tour guide, dressed in period clothing, will escort you through the streets of Jonesborough sharing little-known facts and the story of the town from past to present. Also, be sure to pay a visit to the Chester Inn Museum, located in the heart of downtown Jonesborough. The museum chronicles the history of Jonesborough from its inception in 1779 to the present.

Jonesborough is a town filled with ma and pop shops, friendly faces, farm to table foods, plenty of "y'alls" and "come back agains". Whether you live 50 or 5,500 miles away, you are sure to feel right at home in Tennessee's oldest town.



National Storytelling Festival



MUSIC | ARTISANS | TRAILS | MOUNTAIN TOWNS

EXPLORESCOTTCOUNTYVA.COM | 276.386.6521 |   | PHOTO: SCOTT COUNTY'S DEVIL'S BATHTUB



Your outdoor journey begins in Kingsport.
Start planning today at VisitKingsport.com.



LONG ISLAND ICED TEA,
BORN IN KINGSPORT,
MADE IN TENNESSEE.

DON'T MESS WITH THE ORIGINAL.

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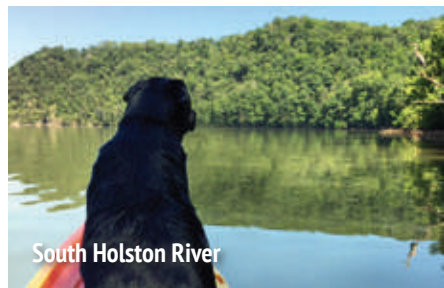
MADE IN
TENNESSEE



Bays Mountain Park



Fun Fest Balloon Glow



South Holston River



Kingsport Aquatic Center

GET INTO THE OUTDOORS

KINGSPORT

GET INTO THE OUTDOORS

Known for its wide variety of outdoor opportunities, Kingsport is the perfect location for those seeking the thrill of adventure or just a leisurely stroll.

Kingsport's River District

Kayaking, tubing, fresh seafood and specialty craft beer create the perfect atmosphere and can be found along Netherland Inn Road. Located next to Kingsport's Greenbelt this area is filled with walkers, cyclists and fly fishermen.

Kingsport Greenbelt

The greenbelt is a scenic fitness trail that stretches across Kingsport. With access points across the city, this paved and peaceful trail is 8 miles long and is a favorite destination.

Bays Mountain Park and Planetarium

Kingsport is home to Tennessee's largest city-owned park...and it's amazing! The 3,550-

acre nature preserve features a 44-acre lake, a Nature Center, state-of-the-art Planetarium, Animal Habitats, and an Adventure Ropes Course, complete with a 300-ft. zip line. Outdoor enthusiasts can take advantage of the park's 38 miles of trails for hiking, running, sight-seeing, exploration and mountain biking.

Warriors' Path State Park

The park offers camping, an 18 hole-golf course, swimming pool, marina, award-winning nature education program, fishing opportunities and even horseback riding. On hot, summer days, rent a paddle board or kayak and make a splash in Fort Patrick Henry Lake. Darryl's Dream Playground offers fun for all ages and abilities.

Kingsport Aquatic Center

Hosting both indoor and outdoor waterparks, the center features two water slides, a water playground and a 900-foot lazy river open. Open from Memorial Day weekend to Labor Day.

"DON'T MESS WITH THE ORIGINAL"

Long Island, New York has long been associated with the **Long Island Iced Tea**...but the truth is it actually originated on Long Island in Kingsport. In the 1920s, Charles "Old Man" Bishop created the original recipe using vodka, rum, gin, tequila, whiskey and a touch of maple syrup. Twenty years later, his son, Ransom tweaked the recipe by adding lemon, lime and cola to the original. Check out visitkingsport.com for unique drinks and other items featuring the Bishops' signature ingredients.

FESTIVALS/EVENTS:

Spring Wing Fling

The event is the official pre-party for Racks by the Tracks and offers wing enthusiasts the opportunity to sample the region's best offerings each May. Vendors compete in multiple categories with a competitive spirit and love of flavor.

Racks by the Tracks

This BBQ, microbrew and music festival is a favorite among locals and visitors. Chefs take to the grill to offer up their tasty selections in hopes of bringing home an award. Breweries from around the region bring their unique microbrews for one large beer tasting garden.

Fun Fest

Kingsport's nine-day festival packs in over 100 events for all ages each July. Visitors will enjoy a hot air balloon rally, the world's fastest 8k race, "The Taste"-food truck/vendor full of flavor and a host of fun events. The Sunset Concert Series closes out the final three nights of the festival and features well-known artist performances and a huge firework finale.

Downtown Kingsport Wine Festival

Held in October, the festival is sanctioned by the Tennessee Farm Wine Growers Association and features a dozen wineries from across Tennessee. They provide samples as visitors enjoy rich wines, music, foods, and shopping local artisans.

The Santa Train

This event has been delivering smiles to Appalachia for over 75 years. On the Saturday before Thanksgiving, Santa and his team of elves travel over 110 miles distributing toys, food items, and joy to children at multiple stops throughout Kentucky, Southwest Virginia and Tennessee. Children gather in Kingsport to enjoy interactive activities, performances and live reindeer at Santa's Depot in Centennial Park as they await Santa's final stop where he and the celebrity rider greet the crowd.

UNIQUE EATS

The Original Pal's

Located in Downtown Kingsport, the original PALS is a true experience. Offering "quick service in a flash," this location is one of the few that offers the iconic **peanut butter milkshake** and outside seating.

Guiseppe's

Craving local-authentic Italian? Look no further than Guiseppe's offering savory homemade sauces and delicious garlic bread, pastas and entrees.



The Original Pal's

Main Street Pizza

The restaurant offers patrons a farm-to-table experience with gourmet pizzas, specialty salads and seasonal entrees. The bar features urban-chic signature cocktails, wine and microbrews.

Riverfront Seafood

The dining room offers amazing views of the Holston River and fresh seafood. Whether you are craving hush puppies or the "Catch of the Day," this hot spot is sure to please.

Hibbert-Davis Urban Brews

The coffeeshop hosts a tranquil environment for those in need of caffeine, Belgium waffles, lavender chai lattes or a cone of Homestead Creamery ice cream.

TAKE A LIBATION VACATION

Stay the weekend and sample local brews and libations while tasting southern treats. Check out Kingsport's Libation and Cuisine Field Guide to assist with planning your route.

Sleepy Owl Brewery

Located on Main Street, the brewery offers live music, movie nights, and local microbrews.

Gypsy Circus Cidery

The "2016 Tennessee Cider Producer of the Year" utilizes locally sourced and fresh pressed apples to create their tasty beverages.

Model City Tap House

The tap house specializes in craft beer and steamed sub sandwiches and offers 20 craft beers on tap.

Hook and Ladder

The distillery's father-son duo utilize an old, thumper-style still to proudly produce a high proof moonshine with quality mash and a superior taste. This Fire Department themed establishment offers free samples to visitors.

High Voltage

This venue offers local brews and appetizers. Catch the game on the outdoor patio or listen to live music and play cornhole with your friends.

KINGSPORT FUN FEST



50+ LOCATIONS



9 DAYS



100+ EVENTS

Come play at Fun Fest, the best part of summer in Northeast Tennessee. Join Kingsport for 9 days of events including family fun, busking, local flavor, hot air balloons, music performances and much more. The festival kicks off with the Fun Fest parade in beautiful downtown Kingsport.

With events all across the city there is something fun for every member of the family. Other events include a kids' fishing derby, Crazy Cardboard Boat Race, the world renowned Crazy 8's 8K Run, The Taste, car show, hot air balloon rallies, block parties and the popular Sunset Concert Series featuring Christian artists, pop and rock favorites along with up and coming folk rock sensations. The festival ends after the final concert with a spectacular firework show over the stadium.

See FunFest.net for more information.

ALL ABOUT KINGSPORT: See VisitKingsport.com for more information and an events calendar.



HALE SPRINGS INN

& McKinney's Restaurant

110 West Main St | Rogersville, TN 37857
423.272.5171 | HALESPRINGSINN.COM

STAY THE NIGHT FOR \$99 PLUS TAX

*DOUBLE OCCUPANCY, INCLUDES BREAKFAST VOUCHERS, FREE WI-FI AND CABLE, MODERN AMENITIES, OVERSIZED GUEST ROOMS, SEATING AREAS, PATIO SEATING, ROOM SERVICE, AND MUCH MORE!

STEP BACK IN TIME FOR A RELAXING STAY, YOU WON'T BE DISSAPOINTED.



RESTAURANT & TAVERN HOURS

DINNER	TUESDAY-THURSDAY	4:30-8
	FRIDAY & SATURDAY	4:30-9
TAVERN	TUESDAY-SATURDAY	4:30-10



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HISTORIC SULLIVAN

Showcasing our Tennessee Heritage






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BRISTOL


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PARAMOUNTBRISTOL.ORG
BOX OFFICE (423) 274-8920
518 STATE STREET, BRISTOL, TN

From Country Music to the Mountains!


HistoricSullivan.com | 3425 Hwy. 126, Suite 100 | Blountville, TN



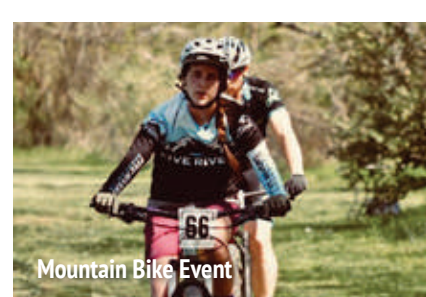
Tennessee's Disc Golf Capital



Main Street Morristown



European Car Show on Main



Mountain Bike Event

TENNESSEE'S DISC GOLF CAPITAL

MORRISTOWN

Located between Bristol and the Great Smoky Mountains National Park, Morristown boasts beautiful Cherokee Lake, great outdoor activities centered around Panther Creek State Park, championship disc golf courses, fun family festivals, American pioneer and Civil War history, and a quaint downtown with a wealth of eclectic shops and restaurants. All of these and more are great reasons to make Morristown your next destination.



ALL ABOUT MORRISTOWN: See VisitMorristownTN.com for more information and an events calendar.



NATIONALLY RECOGNIZED LEADING ENTERTAINMENT VENUE

NISWONGER PERFORMING ARTS CENTER

Dine, Play and Stay in Historic Downtown Greeneville, Tennessee. Purchase your tickets for a performance by popular artists at the Niswonger Performing Arts Center (NPAC), book your stay at the historic General Morgan Inn, and enjoy dinner at Brumley's, the hotel's 4-star restaurant, before taking the complimentary shuttle to the show.

Now entering its fourteenth season, the Niswonger Performing Arts Center invites new and returning guests to "Experience the Arts" with another great lineup of entertainment featuring 32 performances for the 2018-2019 Season.

Since opening in December 2004, NPAC has hosted thousands of concerts and events in the state-of-the-art 1150 seat venue. From bluegrass to ballet and Jungle Jack Hanna to ZZ Top, NPAC continues to bring outstanding performances to the stage year after year. Performing artists this season represent many genres and cultures, including classic rock, country, bluegrass, contemporary Christian, jazz, comedy, theatrical productions,

children's and family programming, and much more. What you will find is that no matter who you see on the NPAC stage, the artists are some of the best in their respected genre.

Regardless of the kind of performances you enjoy, we invite you to dive right in and choose a few, maybe even some out of your comfort zone. You may find that you have been missing out on

2018-19 SEASON NISWONGER PERFORMING ARTS CENTER

AUG 12....Smokey Robinson	JAN 18....Crowder
SEPT 21....Clay Walker	JAN 20....STOMP
SEPT 29....The Earls of Leicester	FEB 01....Balsam Range
presented by Jerry Douglas	FEB 17....The Platters & The Drifters
OCT 06....Big Bad Voodoo Daddy	FEB 24....America
OCT 19....Chubby Checker	MAR 03....Russian National Ballet: Cinderella
OCT 20....TOTO: 40 Trips Around the Sun	MAR 05....American Girl Live®
OCT 27....Tanya Tucker	MAR 16....Hotel California: A Salute to the Eagles
NOV 03....James Gregory	MAR 24....Broadway Comes to Greeneville
NOV 08....The Price Is Right Live™	MAR 30....Murphy's Celtic Legacy
NOV 11....Bret Michaels	APR 12....Lightwire Theater - The Ugly Duckling
NOV 17....The Beach Boys	APR 13....Little Texas
NOV 30....Home Free: A Country Christmas Tour	APR 26....Tusk: The Ultimate Fleetwood Mac Tribute
DEC 02....David Phelps: It Must Be Christmas Tour	APR 27....Rainbow Fish
DEC 11....Rudolph The Red-Nosed Reindeer: The Musical	MAY 04....The Texas Tenors
JAN 12....MJ Live	MAY 18....Colin & Brad: The Scared Scriptless Tour
	MAY 19....Trace Adkins

ALL ABOUT NPAC: See NPACgreeneville.com or call 423.638.1679 for more information.

something very spectacular! This season is filled with some of the top names in entertainment and features something for everyone.

Make it a destination and book your stay at the historic General Morgan Inn. Located in the heart of Historic Downtown Greeneville rests the General Morgan Inn, one of the most beautiful aesthetic gems of East Tennessee. Stories of the past are etched into the soul of the old hotel that has serviced weary travelers to spry vacationers since 1882. The downtown district in which the General Morgan Inn lies sports a plethora of history and

wondrous relics. Main Street supports a number of privately owned businesses with that Southern "Mom and Pop" charm. Any leisurely shopping trip can also become a site-seeing adventure as one wanders the streets of Downtown Greeneville.

With the hotel's three-suite grand ballroom and its tented garden terrace that features an enthralling view of downtown, the General Morgan Inn has long been revered as Greeneville's favorite event and conference venue. On-site catering and conference equipment rentals make the General Morgan Inn best suited for meetings, company

retreats, workshops, parties, receptions, and weddings!

Not only is the hotel equipped with party and wedding space, it is an impeccable place to have lunch or dinner for anyone from a family outing to a corporate meeting. Brumley's restaurant and bar inside the hotel features three dining rooms, one of which can be used for private dining and meetings, excluding the lobby's private boardroom as well. The restaurant's award-winning cuisine and wine list allow for any guest to experience an elegant atmosphere full of art deco themes with a modern flare while enjoying a delicious and exceptional meal to fill your soul and your appetite! Dine with us on an NPAC show night and sample our special show night menu. Our servers and staff will be sure to see you on your way in time for the show!

The General Morgan Inn is honored to have visitors from the area as well as out of town guests and pledges to continue to be one of Greeneville's favorite rest stops and vacation spots for generations to come. For more information, please visit GeneralMorganInn.com or call 423.787.1000.

Hand in hand, the Niswonger Performing Arts Center and the General Morgan Inn is the perfect combination for a night out on the town or a long weekend in Historic Downtown Greeneville, Tennessee. Come Dine, Play and Stay with us!



CARTER COUNTY TENNESSEE

Take in stunning panoramic views while traversing the balds of Roan Mountain or visit one of many majestic waterfalls



Walk through a reconstruction of the 18th century Fort Watauga at Sycamore Shoals State Historic Area and learn about how in 1772, leaders in the settlement came together to establish "the first free and independent community on the continent."

Beautiful Watauga Lake, the Watauga and Doe Rivers, and countless trails for hiking and biking make the opportunities for outdoor recreation limitless

For suggested things to do, places to stay, upcoming events and more, visit TourCarterCounty.com

Come Experience
the Beauty



- * 3550-Acre Nature Preserve
- * Native Animal Habitats
- * State-of-the-art Planetarium
- * Hiking Trails/Mountain Biking
- * Nature & Astronomy Programs
- * 44-Acre Lake



853 Bays Mountain Park Rd.
Kingsport, TN

1-423-229-9447 www.baysmountain.com



Hale Springs Inn

THE MOUNTAIN TOWN FILLED WITH HISTORY

ROGERSVILLE

Where else can you walk with Presidents, preachers, and poets? Since 1775, folks from all over have been discovering what it means to unlock the secrets to Historic Rogersville. Whether it's the beautiful mountains, scenic rivers, lakes and streams, or the unique history experience, you'll want to stay a lifetime in Rogersville. There's plenty to do, and the only thing you'll worry about is what to do first.

Listed on the National Register of Historic Places, Rogersville's unique original red-brick Main Street is known as the largest collection of Federal style architecture in the State. The district includes the Tennessee's oldest courthouse, Hale Springs Inn, the Crockett family's first Tennessee home, and the site where Tennessee's first newspaper was printed in 1791, along with five Tennessee state historical markers. Hale Springs Inn was built in 1824 in the heart of downtown Rogersville, with nine spaciouly appointed guest rooms and suites. The three presidential

suites were all named after presidents which have been previous guests to the Inn: Andrew Jackson, Andrew Johnson and James Polk. Connected to the Inn, you'll find McKinney's Restaurant & Tavern, named in honor of John McKinney who built Hale Springs Inn.

In neighboring city, Bulls Gap, you'll find the Archie Campbell Tourism Complex including 27 structures such as the Old Country Store, Gilley's Hotel and the Archie Campbell Museum - all tracing the area's Civil War and railroad history. Grand Ole Opry Star Archie Campbell helped put his hometown, Bulls Gap, "on the map" to millions of television viewers.

Rogersville is also home to the oldest stone dam in Tennessee as well as Capt. Thomas Amis. Amis Mill Eatery, is the most unique and historical restaurant in Northeast Tennessee. Sit on a deck overlooking a waterfall while savoring fresh smoked prime rib, seafood, burgers, Cajun cuisine, and homemade desserts.

ALL ABOUT ROGERSVILLE: See RogersvilleChamber.us.



Anderson Townhouse



Deery Inn Parlor

SHOWCASING OUR TENNESSEE HERITAGE

HISTORIC SULLIVAN

From country music to the beautiful mountains of East Tennessee, from the Bristol Motor Speedway to historic Rocky Mount, we think Sullivan County has something for everyone. Come for a visit, and we'll share the very finest of historic Sullivan County!

HISTORIC SITES

Rich in heritage, Sullivan County has several historic sites and nostalgic old inns that you will love! Step back in time as you visit these beautifully restored structures and feel the romance of days gone by...

Allandale Mansion

4444 West Stone Dr, Kingsport, TN
allandalemansion.com | 423.229.9422

Rocky Mount Museum and Living History Site

200 Hyder Hill Rd, Piney Flats, TN
rockymountmuseum.com | 423.538.7396

The Old Deery Inn

3397 TN-126, Blountville, TN
olddeeryinn.us | 423.323.4660

Exchange Place

4812 Orebank Rd, Kingsport, TN
exchangeplace.info | 423.288.6071

Civil War Trails

The Battle of Blountville
tncivilwar.org

FESTIVALS AND EVENTS

Historic Blountville Flea Market Heritage Days

Takes place annually in September.
Downtown Blountville

The Battle of Blountville Civil War Reenactment

Takes place in September at Old Hawley Farm.
1173 Hawley Rd, Blountville, TN

Kingsport Fun Fest

Takes place annually in July.
funfest.net | 423.392.8800

Muddy Creek Motocross

450 Ridgeway Dr, Blountville, TN
muddycreekraceway.com | 423.323.5497

Bristol Motor Speedway & Thunder Valley

151 Speedway Blvd, Bristol, TN
bristolmotorspeedway.com | 866.415.4158

OUTDOORS, HIKING & WATER ADVENTURES

From Observation Knob to Steele Creek Park, Warriors' Path Park and Rooster Front Park, you'll find a wide variety of fun activities ranging from hiking, swimming, fishing, boating, horseback

riding, camping, golf and more! If exploring caverns is your cup of tea, be sure to see the magnificent and colorful Appalachian Caverns and Bristol Caverns.

MUSIC, THEATRE AND THE ARTS

Music abounds in Historic Sullivan! **Paramount Bristol** offers year-round plays and concerts. Each September, downtown Bristol is also home to the **Bristol Rhythm & Roots Reunion**, a unique three-day festival full of music, food and lively entertainment. Bristol is also home to the **Birthplace of Country Music Museum**, where you can learn about the area's rich heritage and how it has shaped music today. If you're looking for some foot-stomping, old-time music, the Traditional **Appalachian Music Heritage Association** hosts some lively bluegrass jams in downtown Blountville from 6 to 9 p.m. every Friday night. **The Mountain Music Museum** in Kingsport, celebrates the history of bluegrass and country music, and the people who made it great throughout East Tennessee and the surrounding region.

ALL ABOUT HISTORIC SULLIVAN: See HistoricSullivan.com for more information and an events calendar.

DINING IN HISTORIC SULLIVAN

Looking for those unusual places to eat? We gotcha covered!

Dixie Outpost

3172 TN-126, Blountville, TN
423.574.7447

Red Rooster Market & Deli

1258 TN-126, Bristol, TN
redroostermarketllc.com | 423.764.0716

Ridgewood Barbeque

900 Elizabethton Hwy, Bluff City, TN
423.538.7543

Pratt's Barbeque

1225 E Stone Dr, Kingsport, TN
prattsbbq.com | 423.246.2500

The Mustard Seed

118 E Market St, Kingsport, TN
themustardseedcafe.net | 423.765.2940

Hokie-Smokie

114 Broad St, Kingsport, TN
hokiesmokie.com | 423.392.9999

Giuseppe's

2539 E Stone Dr, Kingsport, TN 37660
giuseppesitalianrestaurant.com | 423.288.5265

Come home to Historic Sullivan!



Bristol Motor Speedway



Tri-Cities Airport

THE GATEWAY TO NORTHEAST TENNESSEE

TRI-CITIES AIRPORT

Planning a trip to Northeast Tennessee? Save time and forget the hassle of traffic and family feuds by flying into Tri-Cities Airport (TRI). Perfectly situated between Bristol, Johnson City and Kingsport, Tennessee, the airport serves as the gateway to an unspoiled Appalachian paradise.

When your flight touches down at Tri-Cities Airport, you are only minutes away from local folklore, the first recording of country music, the rumble of NASCAR or the thunder of dragsters. Even if you prefer the quiet thrill of outdoor activities like hiking, mountain biking, kayaking, or fishing, catch a flight to TRI. Within a short distance from the airport, you can experience the rich history of the Northeast Tennessee region.

From the moment you arrive at the airport, you are surrounded by the breathtaking vistas

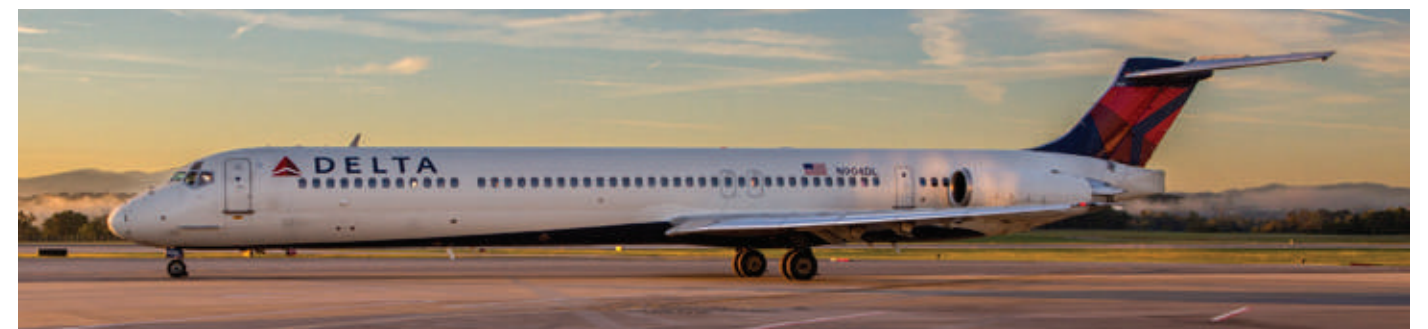
which make this area famous. A profound serenity and unmistakable hospitality greet you in the friendliness of the airport's staff and relaxing atmosphere. The only thing absent from your travel experience is the hustle and bustle associated with larger airports in major cities. With a modern design, clean and efficient facilities and convenient location, flying TRI is an easy choice.

Tri-Cities Airport is a full-service commercial airport serving Northeast Tennessee, Southwest Virginia, Western North Carolina and Southeastern Kentucky. Allegiant, American, and Delta offer non-stop service to Atlanta, GA; Charlotte, NC; Orlando/Sanford, FL; and St. Petersburg/Clearwater/Tampa, FL. With countless connecting flights available, TRI sees visitors from all over the country and world each year.

Convenient resources are easily accessible at the airport to get your vacation in Northeast Tennessee started on the right foot. With taxi, limo, and rental car services, and incredibly knowledgeable staff at the airport's information desk, TRI's personnel are prepared to serve your every need as you travel to or from Northeast Tennessee.

The Airport's 23,000-sq-ft. concourse provides comfort and convenience for travelers with seven spacious gates, restaurant, bar, gift shop, business center, and free WiFi. The main terminal offers travelers a restaurant, bar, gift shop, ATMs, free WiFi, and a staffed airport-services counter to answer questions, page individuals and provide tours.

ALL ABOUT TRI-CITIES AIRPORT: See TRIfight.com for more information.



THE GATEWAY TO NORTHEAST TENNESSEE

#FLYTRI



Book your trip today at TRIfight.com.





OUR MEMBERS

ACCOMMODATIONS

- Carnegie Hotel**
1216 State of Franklin Rd, Johnson City, TN
carnegiehotel.com | 423.979.6400
- DoubleTree by Hilton**
211 Mockingbird Ln, Johnson City, TN
johnsoncity.doubletree.com | 423.929.2000
- General Morgan Inn & Conference Center**
111 N Main St, Greeneville, TN
generalmorganinn.com | 423.787.1000
- Hale Springs Inn**
110 W Main St, Rogersville, TN
halespringsinn.com | 423.272.5171
- Hampton Inn Kingsport**
2000 Enterprise Place, Kingsport, TN
kingsporthamptoninn.com | 423.247.3888
- LaQuinta Inn & Suites – Kingsport**
10150 Airport Pkwy, Kingsport, TN
laquinta.com | 423.323.0500
- MeadowView Conference Resort & Convention Center**
1901 MeadowView Pkwy, Kingsport, TN
meadowviewresort.com | 423.578.6600
- Olde Mill Inn Bed & Breakfast**
630 Pennlyn Ave, Cumberland Gap, TN
oldemillinnbnb.com | 423.869.0868
- Watauga Lakeshore Resort**
2285 Hwy 321, Hampton, TN 37658
lakeshore-resort.com | 423.725.2223

CULTURE

- Abingdon Convention & Visitors Bureau**
355 Cumming St, Abingdon, VA
visitabingdonvirginia.com | 276.676.2282
- Allandale Mansion**
225 W Center St, Kingsport, TN
allandalemansion.com | 423.229.9422
- Andrew Johnson National Historic Site**
121 Monument Ave, Greeneville, TN
nps.gov/anjo | 423.638.3551
- Appalachian Resource Conservation & Development**
3211 N. Roan St, Johnson City, TN 37601
arcd.org | 423.979.2581
- Barter Theatre**
127 W Main St, Abingdon, VA
bartertheatre.com | 276.628.3991
- Cumberland Gap Merchants Assoc.**
603 Pennlyn Ave, Cumberland Gap, TN
townofcumberlandgap.com | 423.869.0868
- Heritage Alliance**
212 E. Sabin Dr, Jonesborough, TN 37659
heritageall.org | 423.753.9580
- International Storytelling Center**
100 W Main St, Jonesborough, TN
storytellingcenter.net | 423.753.2171
- Johnson County Chamber of Commerce**
PO Box 66, Mountain City, TN
johnsoncountytncchamber.org | 423.727.1700
- Jonesborough Storytellers Guild**
PO Box 996, Jonesborough, TN
jonesboroughstorytellersguild.org
- Main Street Greeneville**
310 S Main St, Greeneville, TN
mainstreetgreeneville.org | 423.639.7102

- Mary B. Martin School of the Arts**
211 Gilbreath Hall, Johnson City, TN
etsu.edu/martin | 423.439.8587
- The Millennium Centre**
2001 Millennium Place, Johnson City, TN
millctr.com | 423.232.2001
- Morristown Department of Tourism**
825 W First North St, Morristown, TN
visitmorristowntn.com | 423.586.6382
- Netherland Inn/Exchange Place Association**
2144 Netherland Inn Rd, Kingsport, TN
thenetherlandinn.com | 423.246.1104
- 4812 Orebank Rd, Kingsport, TN
exchangeplace.info | 423.288.6071
- Niswonger Performing Arts Center**
212 Tusculum Blvd, Greeneville, TN
npacgreeneville.com | 423.638.1679
- Paramount Bristol**
518 State St, Bristol, TN
paramountbristol.org | 423.274.8920
- Rocky Mount State Historic Site**
200 Hyder Hill Rd, Piney Flats, TN
rockymountmuseum.com | 423.538.7396
- Scott County Virginia Tourism**
190 Beech Street, Suite 201, Gate City, VA
explorescottcountyva.com | 276.386.6521
- Southwest Virginia Tourism**
One Heartwood Circle Abingdon, VA
myswva.org
- Storytelling Resource Place**
9 Fox St, Jonesborough, TN
storytellingresourceplace.com | 423.557.3349

DINING

- Amis Mill Eatery**
127 West Bear Hollow Rd, Rogersville, TN
amismill.com | 423.272.7040
- Captain's Table**
2285 Hwy 321, Hampton, TN
lakeshore-resort.com/captains-table | 423.725.2201
- East Tennessee Distillery**
220 Piney Flats Rd, Piney Flats, TN
mellomoon.com | 423.391.0838
- McKinney's Restaurant & Tavern**
110 W Main St, Rogersville, TN
halespringsinn.com | 423.272.5171
- Tennessee Hills Distillery**
127 Fox St, Jonesborough, TN
tnhillsdistillery.com | 423.788.9105

FAMILY FUN

- Bristol Motor Speedway & Dragway**
151 Speedway Blvd, Bristol, TN
bristolmotorspeedway.com | 423.989.6900
- Gray Fossil Site & Museum**
1212 Suncrest Dr, Gray, TN
gfs.visithandson.org | 423.434.4263
- Hands On! Discovery Center**
1212 Suncrest Dr, Gray, TN
visithandson.org | 423.434.4263
- Kingsport Aquatic Center**
1820 MeadowView Pkwy, Kingsport, TN
swimkingsport.com | 423.343.9758
- The Mall at Johnson City**
2011 N Roan St, Johnson City, TN
mallatjohnsoncity.com | 423.282.5312
- The Pinnacle Shopping Center**
475 Pinnacle Pkwy, Bristol, TN
thepinnacle.com | 276.466.2626
- Ripley's Aquarium of the Smokies**
88 River Rd, Gatlinburg, TN
ripleysaquariumofthesmokies.com | 888.240.1358

MUSIC AND FESTIVALS

- Birthplace of Country Music Museum**
520 Birthplace of Country Music Way, Bristol, VA
birthplaceofcountrymusic.org | 423.573-1927
- Blue Plum Festival**
Downtown Johnson City, TN
blueplum.org

FRIENDS OF NORTHEAST TENNESSEE

- Blue Ridge Country**
3424 Bambleton Ave, Roanoke, VA
blueridgecountry.com | 540.989.6138
- Clinch Valley Printing**
205 Walnut St, North Tazewell, VA
clinchvalleyprinting.com | 276.988.5410
- Cumulus Tri-Cities**
WQUT, WJCW, WKOS, WXSM, WGOC
162 Freehill Rd, Gray, TN
radioweavillage.com | 423.477.1000
- Eastman**
200 S. Wilcox Dr, Kingsport, TN
eastman.com | 423.229.6974
- First Tennessee Development District**
3211 N Roan St, Johnson City, TN
ftdd.org | 423.928.0224
- Greeneville Sun**
121 W Summer St, Greeneville, TN
greenevillesun.com | 423.638.4181
- The High Road Agency**
200 E Main St, Suite 6, Johnson City, TN
thehighroadagency.com | 423.900.8424
- Northeast Tennessee Regional Economic Partnership**
300 E. Main St, Greeneville, TN
northeasttn.com | 423.430.2830
- Print Distribution Service, LLC**
1903 US-11E, Jonesborough, TN
printdistribution.com | 423.753.8191
- Stellar Studios**
3211 Hanover Rd, Johnson City, TN
stellarstudios.com | 423.926.4780
- Summit Marketing**
1880 N Eastman Rd, Suite 130, Kingsport, TN
thesummitmarketing.com | 423.246.0336

OUTDOORS

- Bays Mountain Park**
853 Bays Mountain Park Rd, Kingsport, TN 37660
baysmountain.com | 423.229.9447
- Bristol Caverns**
1157 Bristol Caverns Hwy, Bristol, TN 37620
bristolcaverns.com | 423.878.2011
- David Crockett Birthplace State Park**
1245 Davy Crockett Park Rd,
Limestone, TN 37681
tnstateparks.com | 423.257.2167
- Erwin National Fish Hatchery**
520 Federal Hatchery Rd, Erwin, TN
fws.gov/Erwin | 423.743.4712
- Mahoney's Outfitters**
830 Sunset Dr, Johnson City, TN 37604
mahoneysports.com | 423.282.5413
- Roan Mountain State Park**
1015 Hwy 143, Roan Mountain, TN 37687
roanmountain.com | 423.772.3303
- Rocky Fork State Park**
501 Rocky Fork Rd, Flag Pond, TN 37657
tnstateparks.com | 423.271.1233
- Rocky Top Campground**
496 Pearl Ln, Blountville, TN 37617
rockytopcampground.com | 423.323.2535
- Sycamore Shoals State Historic Park**
1651 W Elk Ave, Elizabethton, TN 37643
sycamoreshoalstn.org | 423.543.5808
- USA Raft/Mountain River Guides**
2 Jones Branch Rd. Erwin, TN 37650
mountainriverguides.com | 1.800.USA.RAFT
- Warriors' Path State Park**
490 Hemlock Rd, Kingsport, TN 37663
tnstateparks.com | 423.239.8531
- Woodsmoke Campground**
215 Woodsmoke Dr, Unicoi, TN 37692
woodsmokecampground.com | 423.743.2116



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Chattanooga, TN	218 miles	3.5 hours
Charlotte, NC	157 miles	3.5 hours
Columbus, OH	445 miles	8 hours
Indianapolis, IN	440 miles	8 hours
Jacksonville, FL	500 miles	8.5 hours
Knoxville, TN	107 miles	1.5 hours
Lexington, KY	279 miles	4.5 hours
Memphis, TN	494 miles	9 hours
Nashville, TN	286 miles	5 hours
Washington, DC	410 miles	7 hours



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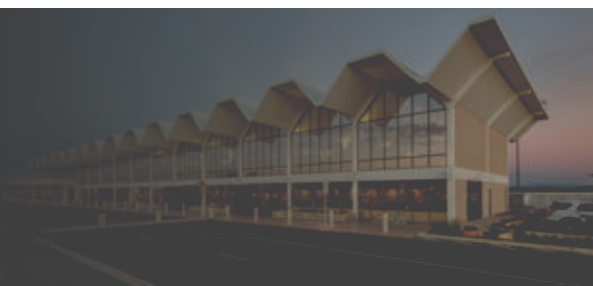


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